



# National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India) Rajendranagar, Hyderabad 500 030, Telangana, India www.manage.gov.in











National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization under the Ministry of Agriculture and Farmers Welfare, Govt, of India)
Rajendranagar, Hyderabad-500030
www.manage.gov.in



### MANAGE Millets: Digital Directory of Women Entrepreneurs in Millets

Edited by: K C Gummagolmath, Shridevi Valamannavar, and Bammidi Ujjwala

Designed by: Archana Gogikar, Multimedia Editor, MANAGE

ISBN: 978-93-91668-68-6

**Published by:** National Institute of Agricultural Extension Management (MANAGE), Hyderabad, India.

**Publisher's Address**: National Institute of Agricultural Extension Management (MANAGE), Rajendranagar, Hyderabad – 500 030, Telangana State, India

Printer's Details: e-Book from MANAGE, Hyderabad.

**Copyright** © 2022 National Institute of Agricultural Extension Management (MANAGE), Hyderabad, India.

This e-book is compiled, edited and published by the National Institute of Agricultural Extension Management (MANAGE), Hyderabad. This digital directory is a compilation of details of the women entrepreneurs in millets, their technology, value-added products, and services. This digital directory contains the details of women millets entrepreneurs and their company's value added products and price details. The information published in this e-book is for educational and knowledge sharing purpose only. Neither the publisher nor the contributors, authors and editors assume any liability for any damage or injury to persons or property from any use of methods, instructions, or ideas contained in the e-book. No part of this publication may be reproduced or transmitted without prior permission of the publishers.

### **FOREWORD**

In Indian sub-continent, millet crops have its own significance in the dietary system from ancient times. They are considered as super grains for having reservoirs of nutrients. Consumer demand and dietary patterns are slowly changing and creating a potential market for these millets in the recent past. There is also a rising demand for value added products due to growing health consciousness among the consumers.



India has got a comparative advantage for export of millet and millet based products as very few countries are growing these crops. The demand for millets is increasing, not only in the domestic market but also in the international markets. The millets market globally is estimated at \$9 billion in 2019 and is expected to reach \$12.5 billion. India is the largest consumer and accounts for 38 per cent of global demand.

However, the potential of these crops is not harnessed to the fullest extent. Further, documentation of few minor millets is required in the wake of their nutritional value which is gaining importance in the recent days. Majority of the farmers face difficulties in managing high risk involved due to weather aberrations, uneven access to technologies, unreliable input supplies, erratic power supply, inadequate marketing arrangements etc. Under the present dispensation Value chain centric approach with emphasis on value addition and development of value added products from millets is need of the hour.

Agri start-ups can offer a better solution providing relevant and innovative solutions to a number of challenges faced all across the millet value chain. Realising the importance of support provided by these start-ups, millets value added products exhibitions was organized at the National Institute of Agricultural Extension (MANAGE), Hyderabad during the Rastiya Mahila Kisan Diwas on 15th October 2022. About 25 entrepreneurs attended and displayed their technology, value added products and the services which they are offering to the farmers for value chain management of millets.

Against this backdrop, to reduce the information gap and to assist these women millets entrepreneurs to give wide publicity to their company and their products, MANAGE has made efforts to compile the information on these women millets entrepreneurs which are supporting the farmers and has prepared a digital directory. I hope this directory will benefit Farmers to realise the dream of profitable Agriculture and millet product consumers to explore different delicious value added millets products.

Let me congratulate Dr. K. C. Gummagolmath, Director (M&E), Dr. Shridevi, MANAGE fellow (Agril. Extn.), and Mrs. Bammidi Ujjwala, Project assistant for preparing this digital directory.

**Yours Sincerely** 

المبيلات (P. Chandra Shekara)



# **Contents**

Sl. No	Companies	Founders	Page No.
1	Some More Foods Pvt. Ltd.	Mrs. Deepa M	1
2	Gran's Goodness	Ms. Kinjal Jain	3
3	B R Medicals, Research and Software Solutions OPC Pvt. Ltd.	Dr Banu Priya Yogeeswaran	6
4	Ancient Foods India Pvt. Ltd.	Mrs Lakshmi Haritha Bhavani	8
5	Nrich	Mrs. Deepti Potturi	11
6	Bobby's Spicetree/Millets	Mrs. Bobby Antony	15
7	Kukclean	Ms. Keerti Yadav	17
8	NutriMillets Foods Pvt. Ltd.	Mrs. Vidya Joshi	21
9	NutriSukhan Biotech Pvt. Ltd.	Mrs. Sukanya P	23
10	Uttara Enterprises	Mrs. C Prema	25
11	VSP Nutri Bite Pvt. Ltd.	Mrs. S Sunitha	27
12	NavaSuma Agro-Foods Pvt. Ltd.	Dr. N. M Suchetha	29
13	Phytorich fine Foods Pvt. Ltd.	Dr. Neelambika Meti and Dr. Alpana Moghe	30
14	Vaishnavi Millets	Mrs Roopa	32
15	Shri Uma Maheshwara Millets Foods	Mrs. Umamaheshwaramma	34

# Some More Foods Pvt. Ltd.

'Some More Foods' aims to reinstate our traditional food ingredients substantiated with nutrition science and bring it back to present food culture and promote wholesome nutrition. Company also produce Millet Noodles, Millet Pasta, Millet Sevai (Vermicelli), Millet Bites, Gluten Free Millet Cookies. We also have natural sweeteners like Coconut Sugar, Cane Sugar, Palm Sugar. 'Some More' products are a healthy alternative to the current so-called junk foods. We also manufacture baby food products under the brand 'First Spoon'



### **Products of the company**

### FIRST SPOON Nutritious Baby Foods

### Ready to Cook Porridge Mixes











**MILLET COOKIES** 



# MULTI GRAIN PORRIDGE MIX (SATHU MAAVU)

No preservativesQuantity: 200g

• Price: Rs 250/-



### **MILLET VERMICELLI-**

No maida

- No preservatives
- Quantity:180g
- Price: Rs 89/-





#### MILLET BITES

- Coated with natural jaggery
- No artificial colours/preserva tives

Quantity: 55gPrice: Rs 79/-



# MILLET INSTANT NOODLES

- No preservatives
- No MSG
- No maida
- Quantity:175g
- Price: Rs 89/-



#### **GLUTEN FREE MILLET COOKIES**

- Made with natural jaggery
- Free from Gluten, Wheat, White sugar, Baking Powder, Artificial colour/ Flavour, Ammonia, Preservatives
- Quantity: 100gPrice: Rs 99



#### MILLET PASTA

- No preservatives
- No MSG
- No maida
- Quantity:180g
- Price: Rs 99/-



#### **NATURAL SWEETNERS**

• No preservatives

Palm sugar: 400g/Rs.290Cane sugar: 500g/Rs.145

• Brown Crystal sugar:500g/Rs.140

Some More Foods products are available on Flipkart, Amazon, Big Basket, D-Mart, Nilgiris, Pazhamudir.

### Name of the company

Address : Some More Foods Pvt. Ltd.

C-19, KRC Amurthavarshini, Opp TEA Public school, Kulathupalay am, Palankarai post, Avinashi - 641654

Email id : deepasomemore@gmail.com Website : www.somemorefoods.com

Contact : +91 9965104555, +91 8675678885

# **Gran's Goodness**

Gran's Goodness is a new age, Indian, food brand that offers millet-based, healthy, and nutritious food to its health-conscious consumers - just like your granny would, replacing harmful junk maida-based alternatives. Gran knows how much you like your Pizzas, burgers, and cakes - We have super awesome tasty gluten-free premixes for all of these. Kinjal Jain is the Founder & CEO of Grans Goodness. She is a qualified Chartered Accountant, having rich experience in Financial Services across startups as well as large companies like L&T.



Crops Company is using in process manufacturing of the product: Jowar, Ragi, Foxtail, Brown rice, Soyabean.

### **Products of the company**



#### Gran's Goodness Premix Cake Flour

Consists of a blend of Gluten free flours and various major and minor millets. The product is suitable as breakfast or evening snack. It can be used for the preparation of Pancake or cake. Sensory analysis Score – 4.5 / 5.

- 200 gms of flour makes a 6 inch Gluten free cake or 7-8 pancakes
- Prep Time: 2 Mins



#### Gran's Goodness Premix Flour

Consists of a blend of Gluten free flours and various major and minor millets. The product is suitable as breakfast or evening snack. It can be used for the preparation of Waffles

#### Output:

- 200 gms of flour makes a 8 Gluten free Waffles
- Prep Time: 7 Mins



### Pizza & Bread Premix

Gluten free flour consists of a blend of Gluten free flours, defatted soy protein and various major and minor millets. The product is suitable for making bread or pizza base. Sensory analysis Score - 4 / 5 for Bread and 4.5 / 5 for Pizza base.





### HIGH PROTEIN GLUTEN MAIDA REPLACER FLOURS

Our Gluten free Maida Replacer flour consists of a blend of Gluten free flours, defatted soy protein and various major and minor millets. The product is suitable for making flat breads (chapati/Roti), Parathas, Samosas, Kachoris cookies etc. These flours are high in protein flours with about 14 gms of protein in 100gms of servings Sensory analysis Score - 4/5.



MARBLE CAKE



CHOCOLATE ORANGE CAKE



BERRY COBBLER MUFFINS



MANGO CREAM CAKE



CHOCOLATE PANCKES



VANILLA PANCKES

- These Premixes can be used to make Cakes, Pancakes, Muffins, Cupcakes, Carrot cakes, Banana breads etc.
- Gluten Free, Vegan, Zero Maida, Millet Based



**GLUTEN FREE WAFFLES**Gluten Free, Zero Maida, Millet
Based





### **BREAD PREMIX**

### Output:

- 240 gms of flour is required to mak 450 gms of gluten free bread
- Prep Time : 2 Mins

#### **PIZZA PREMIX**

### Output:

- 100 gms of flour is required to make 3 thin crust pizza bases (6")
- Prep Time: 2 Mins





**FRUIT TART** 



SPINACH & CORN QUICHE



**RAGI COOKIES** 



**RAGI LAVASH** 



MILLET CHILLAS



**MILLET DEBRAS** 



**JOWAR SAMOSAS** 



RAGI MALPUAS

#### MAIDA REPLACED RECIPES

These Premixes can be used to Maida or wheat in any recipes like cookies, Lavash, Hummus Breads, Samosas Kachoris etc.

Grans Goodness products are available on E-commerce Marketplaces, Grans Goodness Website , Facebook & Instagram, Retailer, HORECA & B2B

### **ENQUIRY Contact Us:**

Name of the company : Grans Goodness

Email id : kinjaljain1090@gmail.com
Website : https//gransgoodness.com/

Contact : +91 99674 77734



# B R Medicals, Research and Software Solutions OPC Pvt. Ltd.

BRMRSS applied 2 patent and first medical product patent in Millet in the world. Started with a one goal of gaining produce diabetic, renal and baby food with automatic intelligence related manufacturing process with green energy and technology driven company. Started the first research work after not finding a diabetic friendly soup that lead to many product development. first IP was to make noodle from only vegetable powder and IP was Filed in October - 2020. The company got license Jan 2021 for production. Company is the first vegan soup makers, called Myglyindex 2) formula. We got selected for IP filed on Renal food in April 2022. The Company is the first makers of first renal product from millet (for kidney patient disease prevention or slow the progression of disease), as a result it has now three trademarks



De- Nacpk sodium, calcium, phosphorus, potassium less food that is the only product in the world. After long research with kidney patient, the company has developed carbo rich medium and low, protein rich medium and low formula. This is a essential food in hospital admitted patients. After long research on prevention of microbes and reduction of processing time to 2.5 from grain to finished goods, company trade mark is Aha Rayale and De Nacpk, it developed baby formulation from millet. We have now evolved in developing millet without addition of any other wheat, maida, rava or rice IP will be filled. We have now 8 IP file pending.

The company got selected in ANGRAU POSHAN INCUBATOR, FUNDED BY RKVY RAFTAAR 3 COHORT June 2022.

It is also working on prevention of endometriosis / ovarian cancer from millet to family exposed to earlier disease and millet rich food during pregnancy.

The company was invited to present by International Trade Commission in EUROPE and final pitch for 1 Million EURO and Setup a production unit in Estonia as they are full digital and can understand our concept of development of product and using intelligence solution in making effect for future global diabetic and kidney patients. The company has ISO and MSME, COWE and other awards.

Crops Company is using in process manufacturing of the product are Pearl Millet, Fox Tail Millet, Barnyard millet, Brown top millet, Sorghum, Porso, Little Millet in all millet based formula (16 to 17 percent portion. We use several other dried vegetable as well for production of soups.

### **Products of the company**



### **Lemon Corrainder Soup**

- First we launched low calorie soups without added starch.
- Second we introduced different group of calorie porridge forms from millet.

### Multi Grain Millet Soup

• Third stage introducing Ryle and Kidney Specific Formulas.

S.no	Products	Weight	Price 100gm
1	Multigrain 70% Mineral free Instant	20 gms 5 sachet in a box	125INR
2	Multigrain70% Mineral free	20 gms5 sachet in a box	100INR
3	Multigrain 70% Mineral free Ryle Instan	20 gms 5 sachets in a box	125INR
4	Multigrain70% Mineral free 15% Fibre	20 gms 5 sachets in a box	125INR
5	Multigrain70% Mineral free 20% Fibre	20 gms 5 sachets in a box	125INR
6	Multigrain Ryle Instant Normal	20 gm 5 sachet	100INR
7	Multigrain Ryle Instant Medium Sugar	20 gm 5 sachet	100INR
8	Multigrain Ryle Instant Medium Proteir	20 gm 5 sachet	100INR
9	Multigrain Ryle Instant Low Protein	20 gm 5 sachet	100INR
10	Multigrain Ryle Instant Low Sugar	20 gm 5 sachet	100INR
11	Multigrain Instant Normal	20 gm 5 sachet	100INR
12	Multigrain Instant Medium Sugar	20 gm 5 sachet	100INR
13	Multigrain Instant Medium Protein	20 gm 5 sachet	100INR
14	Multigrain Instant Low Protein	20 gm 5 sachet	100INR
15	Multigrain Instant Low Sugar	20 gm 5 sachet	100INR

### **ENQUIRY Contact Us:**

Name of the company: BR Medical Research and Software Solutions OPC Private Limited

Address : 1-6-4, Anupuram, Sanikpuri, Hyderabad Telangana

Landmark (behind asian cinema, UCO bank next lane)

Email id : brmedicalresearch@gmail.com

Website : https://www.brmedicalresearchandsoftwaresolutions.com

Contact : 7075781411



### **Ancient Foods India Pvt. Ltd.**

Ancient Foods India is a food manufacturing company of Ready to Cook and Ready to Eat Millet based SMART foods for the Next Generation. Our food products address all kinds of lifestyle diseases, reduce the cooking and preparation time and make healthy food tasty & delicious. Our Food products are packed with Whole grains, Wholesome nutrition and a Whole



lot of Love and care of an Experienced Mother with traditional home wisdom Mrs Uma Maheshwari (Retd. Agricultural Officer) and her daughter Mrs Lakshmi Haritha Bhavani an ambitious mother of two, aspiring to serve Healthy Millet based food products to people of all ages.

Our Unique products are completely preservative free, no added soda/acids, no added colors or flavors. Each and every grain is naturally processed, thoroughly cleaned and washed, Sun dried and freshly made. Once the fresh batches are produced, we pack them with utmost care in eco-friendly material preserving the natural shelf life of the contents.

Healthy Traditional recipes are blended into tasty Ready to consume options with usage of wise manufacturing machinery that not only avoids any human contact while it's making but also keep the procedure absolutely hygienic.

Crops company is using for manufacturing of products: Traditionally known indigenous grains- Sorghum, Pearl millet, Finger millet, Little millet, foxtail millet, Kodo millet, Pulses, Jaggery. Pure ghee, Cold pressed oil, Dry fruits; cashews, almonds, pumpkin seeds, sunflower seeds, flax, ground nuts, pepper and jeera.

### Products of the company



Instant Millet
Breakfast Mix
Ready to Cook Dosa Mix and Pongal Mix.
JustOpen, Mix Water and Make your favorite breakfast in just few mins!



#### **Instant Millet Health Mix**

Ready to drink Millet health drinks and soups are your go-to Healthy Drink that will Boost your immunity and keep you energized!



**Traditional Millet Sweets**Delicious Millet Laddus and other sweets made of Pure ghee and Jaggery.

**Millet Cookies** 

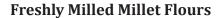
Millet Cookies & Biscuits made of 100% Millets. So Crunchy and Yummy that you just can't say no!





Cold (Wooden)Pressed Oil Pickles

Tasty Indian Pickles made of Cold (Wooden) Pressed Oil and without any kind of Preservative!









### Whole Grains and Rawa

Millets are the most important Whole grains of every kitchen. All varieties of Millet Rawas are also available.

### **Traditional MIllet Snacks**

Pure Millet Snacks made of Only Millets, Spices and Un-refined Oil.

Reuse Oil is discarded everyday.



### **ENQUIRY Contact Us:**

Name of the company : Ancient Foods India Pvt. Ltd.

Address : Alkapuri Colony, Kothapet Hyderabad

Email Address : ancientfoodsindia@gmail.com Website : www.ancientfoodsindia.com

Contact : +91 9963428689

## **NRICH**

Our mission is to promote healthy food, propagate about millets which is our legacy and make our food products zero preservatives and maida & MSG free. Keeping healthy life on table we offer wide range of millet products ready to cook and eat like Atta, Dosa, Rava, Noodles, Vermicelli, Kichdi, Snacks etc. We provide healthy alternative with millets for all general ones. We started with 2 products now it reached to 50+ products



### **Products of the company**

#### Millet Atta



- Multimillet Atta is enriched with goodness of 6 millets and wheat.
- No maida, No preservatives.
- It is designed to give you soft rotis fuffy pooris and crunchy dosa.
- Rich in dietary fiber that aids weight loss good for diabeties.
- Rich source of protein, vitamins and minerals
- For Roti/ Dosa/ Poori
- Net wt.: 1kg MRP:98

### Dosa Mix







- Perfect companion for multi tasking Home makers & Busy working folks.
- Athentic tastes of Indian kitchen instantly I Crunchy I Tasty I Healthy

• Net wt.: 250g • MRP:84

### • Easy to cook - High Fiber - Prefect mix for Healthy Breakfast

- Ready In 5 minutes Contains millet Ravva, Chana Dal, Cashew, Cumim seeds, Mustard seeds.Curry leaves, Chillies...
- Net wt.: 250g

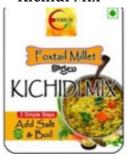
• MRP: 84

### **Upma Mix**





#### Kichidi Mix



- Kichidi Mix is enriched with goodness of real vegetables with Carrot and Beans, Foxtail Millet, spices and Dal with natural ingredients.
- Rich source of Fiber, proteins, minerals etc.,
- Easy to prepare Just add salt & boil Net wt. : 250g

MRP: 84

- Easy to Cook
- Enjoy the goodness of Millet Vermicelly with Variety of dishes like Upma, Kheer and curd bath.
- Good source of Fiber, Proteins

Net wt. :175gMRP: 55

### Millet Vermicelli



#### **Millet Pasta**



- Jowar elbow pasta
- Foxtoil elbow pasta
- Littlemillet elbow pasta
- Net wt. : 150gMRP: 90
- Foxtail Millet Fusili
- Iowar Fusili
- Little Millet Fusili
- Net wt. : 150g

• MRP: 90



### Millet Upma Rava

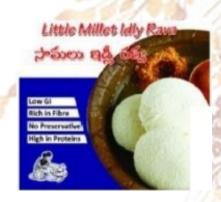


- Millets are power house of nutrition and loaded withhigh amount of protein fiber which can be beneifcialif added to daily diet
- Replacement for regular Sooji.
- Low GI
- It can be tuminto mouthwatering Kesari & soft Idly.
- Foxtail Millet Upma Rava
- Kodo Millet Upma Rava II Little Millet Upma Rava
- Finger Millet Upma Rava II Jowar Upma Rava
- Multi Millet Upma Rava

### Millet Idly Rava

- Popular South Indian Breakfast.
- Healthy alternative for Regular Rava.
- For soft and pluffy idly
- Low GI Rich in Fiber
- Foxtail Millet Idly Rava
- Kodo Millet Idly Rava
- Little Millet Idly Rava
- Finger Millet Jdly Rava
- Jowar idly Rava
- Multi Idly Rava

Net wt. : 200g MRP: 70



Jowar Snacks
jowar Mixture
Jowar Beetroot Muruku
Jowar Ribbon Pakoda
Foxtail Snacks
Foxtail Karapoosa
Foxtail Palak Ghatiya
Foxtail Sesame Muruku, Foxtail
Beetroot Chips
Little Millet Snacks, Little Sabudhan
Muruku Little Jantikalu
Kodo Millet Snacks KodoJantikalu

- Ready to Eat
- All time favourite Snacks
- Healthy Snacking
- Tasty and crunchy with traditional super Rrains

### **Millet Crunchies**



### • Goodness of Millet and sabudhan.

- Healthy fryums.
- No added preservatives
- No artificial flavours
- 100% Natural.
- Light and crispy.
- Net wt.: 100g MRP: 60

### **Millet Papads**





#### **Millet Noodles**



- Long, non-sticky noodels making it slurpy delicious.
- Blend of Indian spices for a magical masala taste.
- Perfect for a quick meal or an evening snack.
- No artificial flavours and colours.
- Foxrtail Millet Noodles
- Kodo Millet Noodles
- Little Millet Nood es
- Iowar Noodles
- Multi Millet Noodles
- Net wt.: 175g MRP: 69

### Crops company is using for manufacturing of products:

- Ancient super grains Like sorghum, finger millet, bajra, fox tail millet, kodo millet, Little millet.
- Wheat
- Rice
- Pulses Like green gram, Bengal gram.
- vegetables/ dehydrated vegetables
- Spices

### Channels used for marketing:

- Dealerships
- White Labeling
- Supermarkets
- Organic stores
- Dieticians
- Restaurants
- Fitness centers

### Places covered:

Andhra pradesh and telangana

Total no.of employees in the company: 8

**ENQUIRY Contact Us:** 

Name : NRICH

Address : Beside Sai Hillslope park, North extension, Seethammadhara,

Visakhapatnam, Andhra pradesh,530013

Name of the founder : P.Deepthi Contact number :7416112233

E mail ID : nrich.vsp@gmail.com
Website : nrichhealthyfoods.com
Date of inception : registered in 2018

# **Bobby's Spicetree/Millets**

Bobby's Spicetree believes that people deserve better food. Ever since we set off our journey in 2008, we've been the most trusted name in many households as someone who provides them with premium spices at affordable prices, sans any impurities or additives. We've upheld this strong motive since we opened our boutique store in 2015. Along this journey of more than a decade, company carefully researched and developed its own unique spice blends, pastes and rubs. The spices are handpicked, carefully sorted and cleaned; powdered and ground to perfection; delivering that



rich authentic aroma. With these products customer get to relive those days again as the rich aroma of their delicacies fills their home. Bobby's Spicetree/Millets understand the charisma of every spice and guarantee you an authentic experience from our store to your plate.

In addition to the spice mixes we've now launched a unique range of millet products under the brand name 'August Eaarth.' The production and packaging processes ensure that the nutrients are delivered wholly and are delectable. Therefore the 'August Eaarth's' products are tasty and healthy, would make breakfast lovelier and healthier

### Crops company is using for manufacturing of products:

Sorghum, Pearl millet, Finger millet, Foxtail.

### **Products of the company**



#### **Jowar Flakes**

- Jowar is rich in fiber, about 100gms of Jowar contains 6gms of dietary fibre.
   Due to high fibre content ,jowar benefits in improving digestion,increasing bowel movements & reducing abdominal problems. Gluten free & easy to digest ,a bowl of jowar flakes keeps you full for a long time while keeping your stomach feeling light.
- · Best Before: 6 Months of manufacturing
- Quantity: 150gPrice: Rs 120/-

#### Ragi flakes

Ragi is rich in fibre ,minerals & amino acids which makes it a food choice for diabetics . It also has more polyphenols than the commonly used grains like rice, wheat,& corn which helps to control blood sugar levels.

Best before 6 months of manufacturing,

Quantity: 150g
• Price: Rs 95/-







#### **Pearl Millet Flakes**

- Pearl millets are a rich source of antioxidants their consumption offers a great deal
- of protection against free radicals mediated diseases, such as cancer, arthritis, cardio
- vascular diseases, diabetes & Alzheimer's disease. Pearl flakes offer you a balanced diet and Hemoglobin & improves the whole digestive system. Pearl millet flakes will naturally boost your skin healthier.
- Best before 6months of manufacturing,
- Quantity: 150g

#### **Foxtail Flakes**

- Foxtail millet is rich in Vitamin B12, which is essential for maintaining for a healthy heart, smooth functioning of the nervous system, and good for skin and hair growth. A diet including foxtail millet may improve glycemic control & helps to keep your blood sugar level in control.
- Quantity: 150g • Price: Rs 105/-





#### **Mothers Favourite**

- Mother's favourite is made of a combination of two millets, which is rich in calcium & fibre. It does not contain gluten and helps to aid breast milk production. It also helps in controlling the level of cholesterol in our body.
- Best before 6 months of manufacturing
- Quantity: 250g

Website

Bobby's Spicetree products are available on Instagram, Facebook, What sapp and through our own store, Ernakulam, Kerala

**ENQUIRY Contact Us:** 

Name of the company Bobby's Spicetree

Email id bobbyspicetree@gmail.com

sales@bobbyspicetree.com www.bobbyspicetree.com

+91 9895316498 Contact

# **Kukclean:**

KuKClean, A Plant-Based Specialty Store delivers healthy, clean-label, super delicious handcrafted food products, as plant-based products are good for us, good for animals, and good for the planet.

Due to the difficulties in sourcing healthy, vegan food products in Bangalore, Kirti Yadav started KuKClean in July 2021. Being a certified holistic vegan nutritionist with 7+ years of experience in the food industry, she started out on the journey of exploring vegan food snacks and finding the best sources for them that she and her family could



enjoy. While she discovered these conscious vendors she also developed in-house Clean-label food products that can solve the snacking problem in India.KuKClean focuses on products that are glutenfree, millets based to bring health and happiness to human beings and we do not use refined flour or refined sugar in any of our products.

KuKClean is on a mission to bring a PLATE-LEVEL CHANGE to 10 million people by 2025 by spreading awareness about Clean-Label, Plant based food products and delivering them to health-conscious customers.

### **Products of the company**



### Organic Ragi Laddoo

- Made from Karnataka's superfood Ragi. Free from gluten, sugar, oil and dairy, rich in protein and calcium. Each laddu contains 65 mg of calcium and 4 g of protein (equal to egg white).
- Usage: Post-workout snack, Post meal dessert. birthday return gift, travel-friendly
- Ingredients: Organic Ragi flour, Peanuts, Jaggery, and Sesame seeds
- MRP: INR 245 for 250 gms ~ 12 pcs

### **Gluten Free Ragi Crackers**

Baked fresh on order, and rich in calcium, free from gluten, sugar and dairv.

- Usage: Tea Time snack, tiffin snack, travel friendly snack
- Ingredients: Ragi flour, olive oil, onion powder, green chilly, coriander, salt, and other spices
- MRP: INR 335 for 400 gms





### Gluten Free Ragi Bread

- Our Speciality: Baked fresh on order, and rich in calcium, free from gluten, maida and dairy.
- Usage: Breakfast, sandwiches, goes well with peanut butter.
- Ingredients: Ragi flour, Jowar flour, salt, jaggery, Olive oil, yeast, baking soda
- MRP: INR 85 for 500 gms



### **Gluten Free Ragi Cookies**

- Our Speciality: Baked fresh on order, and rich in calcium free from gluten and dairy.
- Usage: Tea Time snack, tiffin snack, travel friendly snack.
- Ingredients: Sprouted Ragi flour, sunflower oil, jaggery powder, baking powder, baking soda, salt, flaxseed powder.
- MRP: INR 225 for 250 gms





#### Classic Granola

- Our Speciality: Baked fresh on order. Free from gluten, sugar and dairy. Loaded with proteins, antioxidants and fiber.
- Usage: Post-workout snack, breakfast option, goes well with mylk & smoothies.
- Ingredients: Roasted Oats (rolled oats), Almonds, Cashew nuts, Sunflower seeds, Pumpkin seeds, flaxseed powder, Jaggery powder, cold-pressed coconut oil, black currant, raisins, cranberries.
- MRP: INR 275 for 250 gms / INR 500 for 500 gms

### Dry Fruit Laddoo

- Our Speciality: These handcrafted, freshly made laddus contain nuts, seeds, and natural sweeteners. No flour, jaggery, or ghee is used while making them. Free from gluten, sugar, oil and dairy and rich in protein.
- Usage: Post-workout snack, Diabetic friendly, Travel-friendly, perfect for gifting.
- Ingredients: Almonds, Cashews, Pumpkin Seeds, Sunflower Seeds, Arabic Dates, Raisins, Dried Figs, Cardamom, Cloves
- MRP:INR 325 for 200 gms ~10 pcs





#### **Almond Protein Balls**

- Our Speciality: Guilt-free, Sinful indulgence, these almond protein balls give satisfaction to your cravings. Free from gluten, sugar, oil and dairy and rich in protein.
- Usage: Post-workout snack, Diabetic friendly, Travel-friendly, perfect for gifting.
- Ingredients: Kashmiri Almonds, Organic Roasted Bengal Gram, Organic Jaggery powder
- MRP: INR 360 for 200 gms~10 pcs

#### Premium Nuts and Seeds Trail Mix

- Our Speciality: Chatpata flavor with the hint of jaggery makes it a versatile snack. Baked at a low temperature gives an awesome crunch. Free from gluten, sugar, oil and dairy.
- Usage: Enjoy as a snack or a handy travel companion for those hunger pangs in traffic or on a road trip.
- Ingredients: Roasted Almonds, Cashew, Pumpkin seeds, Sunflower seeds, Salt, Jaggery powder, and spices
- MRP: INR 175 for 100 gms





### **Baked Ajwain Whole Wheat Mathri**

- Our Speciality: Unlike traditional "Mathri" which is made from All purpose flour and is deep fried, these are made from whole wheat flour and baked with minimum oil. Free from dairy and refined flour.
- Usage: Enjoy as a snack or a handy travel companion for those hunger pangs in traffic or on a road trip..
- Ingredients: Whole wheat flour, gram flour/besan, Ajwain, sunflower oil, sesame seeds, pepper, salt, and spices
- MRP: INR 175 for 150 gms

#### **Roasted Masala Peanut**

- Our Speciality: We do not remove the skin of peanuts as they are rich in fiber. Peanuts are slowly roasted in species instead of deep frying.
- Free from gluten, sugar, oil, jaggery and dairy and rich in protein and fiber.
- Usage: Post-workout snack, Diabetic friendly, Travel-friendly, perfect for tea. The perfect all-season Anytime-Snack!
- Ingredients: Organically grown peanuts, Black Salt, pepper, red chili powder, sunflower oil, and other spices.
- MRP: INR 149 for 150 gms





### **Almond Protein Spread**

- Our Speciality: Specially curated Protein spread is filled with the goodness of organically grown Kashmiri Almonds and pumpkin seeds. Free from gluten, sugar, oil and dairy.
- Usage: Goes great with bread or just dip in with a spoon to satisfy your sweet cravings
- Ingredients: Kashmiri Almonds, Pumpkin seeds, Cashews, Organic Jaggery

### **Chocolate Peanut Butter**

- Our Speciality: KuKClean Peanut butter, uses organic peanuts. The peanuts are roasted with the skin, which contains fiber, and are slowly stone-ground to make a smooth spread. We do not add any extra oil.
- Free from gluten, sugar, oil and dairy.
- Usage: Goes well with bread and roti.
- Ingredients: Organic Peanuts, Organic Jaggery Powder, Raw Cocoa Powder
- MRP: INR 180 for 150 gm





### **KUKCLEAN COMBOS**



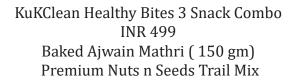
KuKClean Protein Power Laddoo Pack, INR 650 Dry Fruit Laddoo - 2 boxes bundle (each box contains 10 pcs ~200 gm)

KuKClean Calcium rich Laddoo pack INR 490 Organic Ragi Laddoo -2 boxes





KuKClean Kuch Khatta Kuch Meetha Combo Dry fruit Ladoo (10 pcs ~200 gm) Baked Ajwain Mathri (150 gm) Premium Nuts n Seeds Trail Mix 100 gm)







KuKClean Healthy Laddoo Bundle
INR 570
Organic Ragi Laddoo (12 pcs ~250 gm)
Dry Fruit Laddoo

### **ENQUIRY Contact Us:**

Name of the company : kukclean

Email id : hello@kukclean.com
Website : www.kukclean.com
Contact : +91 6360999672

# **NutriMillets Foods Pvt. Ltd.**

Millets Treat Health Foods (MTHF) is a startup based at Aurangabad, Maharashtra working on millets - jowar, bajra and ragi. It was started in Nov'2020. Gluten free, protein and fiber rich ready to eat (RTE) and ready to cook (RTC) products are made by MTHF under the brand Nutrimillets. Everyone is aware of millet benefits but when it comes to switching on the millets for routine food, options are either limited, or costly or not easily available. This situation gave rise to the foundation of Nutrimillets. The idea of the company is to provide a healthy and nutritional Nutrimillets



products to all age groups which will have a variety, availability, affordability and of course nutritional values.

### **Products of the Company:**



#### **CHIVDA:**

**Product Details** 

- Made from Jowar Flakes & Spices
- Flavours Garlic and Khatta Mittha
- Packing 200g
- Price Rs.70/-

#### SEV:

**Product Details** 

- Made from Jowar, Chana Dal & Spices
- Flavours Garlic and Red Masala
- Packing 200g
- Price Rs.70/-







### Complete meal on the go:

**Product Details** 

- Made from Jowar, and jaggery Flavours Sweet and Spiced
- Packing 200g
- Price Rs.55/-



### **DAHIWADA, IDLI: Product Details**

- Made from Jowar, Bajra, ragi and Urad Dal
- Packing 250g
- Price Rs.60/-





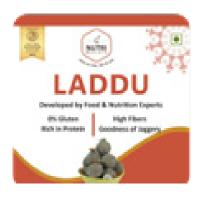


### **COOKIES: Product Details**

- Made from Jowar, Jaggery, Butter
- Flavours Chocolate, Cumin, Namkeen, Dry Fruits, Tutti Fruitti
- Packing 200g
- Price Rs.80/-

### **LADDU: Product Details**

- Made from Jowar, Jaggery, Cow Ghee & Dry Fruits
- Packing 250g
- Price Rs.125/-





#### **HEALTH FRINK: Product Details**

- Made from Jowar, Bajra, Ragi, Jaggery, Dry Fruits, Dates, Milk & Chocolate
- Packing 200g
- Price Rs.200/-

### **ENQUIRY Contact Us:**

Name of the company : NutriMillets

Email id : millets.treats@gmail.com Website : www.nutrisukan.com

Contact : 7972011732

# **NutriSukhan Biotech Pvt. Ltd.**



Nutrisukan Biotech vision is committed to create, excel and nurture better health and wellness to all through innovation and sustainable business model to inspire our employees, customers, distributors and stakeholders.





Nutrisukan Biotech mission is to develop and promote preventive healthcare wellness, creating employment opportunities at the grassroot level and propagating healthy and wealthy nations. Supporting farmers and government in various nutraceutical initiatives in Research & Development.

### **Crops Used in Nutrisukan Millet Health Mix**

Ragi	Fox Tail Millet	Pearl Millet	Barnyard Millet	Maize
Wheat	Green gram	Horse gram	cashew	Almond
Black pepper	Cardamom	Ashwagandha	Shatavari	Banana dry Powder
Kodo Millet	Little Millet	Brown top Millet	Barley	Jowar
Ground nut	Fried Gram	Bengal Gram	Pista	Walnut
White turmeric	Fenugreek Sprouts	Shankpusphi	Brahmi	Jeera

## **Marketing Channel**





### **Products of the Company:**



- Millet Health Mix: A perfect combination of 70% of millets, 14% of pulses, 10% of cereals, 5% of nuts and 1% of spices, this millet-based food product has unique medicinal qualities that highlight amazing health benefits, right from treating heart issues to the ones related to our immune system.
- Price: Rs. 369/1Kg



- Instant Health Mix: Our Nutrisukan Instant Health Mix is naturally made based on the wisdom of traditional Indian recipes and ayurvedic reference. The millet mix is traditionally prepared by using nutrient-rich natural ingredients in varying quantities. Instant Health Mix available in chocolate flavor and absolute delight to Childrens as well as young generation.
- Price: Rs. 304/500 Gram



- Diabetic Care Atta: Nutrisukan Diabetic Care Atta is wellness lover's selection of choice rich in nutrition and proteins by keeping wellness into consideration for old age, diabetic & chronic-patients and wellness enthusiasts. It contains multi grains, raw banana powder, wheat flour and diabetic controlling herbal actives which is having very good therapeutic as well as nutritive values.
- Price: Rs. 162/900 Gram



- Wellness Tea: Nutrisukan Wellness Tea contains 100% natural ingredients including therapeutically active herbs used in traditional Ayurvedic medicine for centuries as a brain booster, antidepressant and calming agent. It is also good for weight reduction, heart and liver wellness, antiaging. Herbs has properties that nourish overall immunity and overall wellness.
- Price: Rs. 540/50 Gram

Nutrisukan wellness
& Healthcare products
are available in
350+ pharmacy,
Organic Stores and
prestigious Landmark
Group "SPAR
HYPERMARKET" and
FlipKart

### **ENQUIRY Contact Us:**

Name of the company: Nutrisukan Biotech Private Limited

Email id : sukanya@nutrisukan.com
Website : www.nutrisukan.com
Contact : +91-9686890414

# **Uttara Enterprises**

Since 1999, Uttara Enterprise have invested as much time as possible to keeping myself updated on food processing and value added food products from Agri University, CFTRI, TANUVAS, KVK, NIFTEM-T, ICAR and MABIF.

Uttara Enterprise manufacture millet based value added products such as Millet Noodles, Millet Vermicelli, and Millet Pongal Mix. Each product of the company combines scientific research with



deep-rooted traditions. Suitable for all ages and seasons, with traditional tastes and dishes that today's generation enjoy. Company treat products in a well - hygienic environment and follow the solar drying procedure with a traditional touch. Since it is a ready-to-cook food, working women and bachelors do not need to spend additional time in the kitchen. Anyone can simply cook company's ready to cook products at home in 10 minutes. It can be an effective strategy for eating millet while promoting high fiber intake and health benefits for everyone.

### **Crops Company is using for manufacturing of products:**

Little Millet, Barnyard Millet, Foxtail Millet, Finger Millet, Kodo Millet, Pearl Millet Sorghum, Pulses, Wheat and Spices.

### **Products of the Company:**



Millet Noodles (Little Millet Noodles, Barnyard Millet Noodles, Foxtail Millet Noodles, Finger Millet Noodles, Multi Millet Noodles, Pearl Millet Noodles, Sorghum Noodles and Wheat Noodles):

Noodles are free from some unsafe ingredients like Maida, MSG, additives, artificial colours & flavours. Each pack contains spice pack.

•Best Before: 9 Months of manufacturing

•Quantity: Price: Rs. 65.00/180gms

Millet Vermicelli (Little Millet Vermicelli, Barnyard Millet Vermicelli, Foxtail Millet Vermicelli, Finger Millet Vermicelli, Multi Millet Vermicelli, Pearl Millet Vermicelli, Sorghum Vermicelli and Wheat Vermicelli):

Free from chemicals, artificial colours & flavours, No added Maida, No MSG added, Suitable for all ages and seasons. It serves 2 people. Easy to cook and tasty to eat.

•Best before 6 months of manufacturing

•Price: Rs 55.00/200g







### Millet Pongal Mix:

It's a Gluten Free item. Suitable for all ages and seasons. Apt for break fast and dinner. Anyone can cook this at home in 10 minutes. It serves 2 people.

- •Best before 6 months of manufacturing.
- •Price: Rs 85.00/200g

Uthra Enterprise products are available on Flipkart, Whatsapp, Exhibitions, YouTube channels, Instagram, Clubhouse, Linkedin

### **ENQUIRY Contact Us:**

Name of the company : Uthra Enterprise

Address D-29, Brindavan Nagar, Civil Aero Post,

SITRA, Coimbatore-641014, Tamil Nadu

Email id : uthraenterprise@gmail.com Website : www.uthraenterprise.com

Contact : +91 9785990584

# **VSP Nutri Bite Pvt. Ltd.**

VSP produces high-quality, nutritionally balanced, affordable ready-to-cook and ready-to-eat range of products that are rich in macro and micronutrients. They are preservative, fat or sugar-free and rich in proteins, vitamins, minerals and fibre. Our unique plant-based, ready-to-eat offer healthy options in day-to-day cooking. They also offer convenient options to those living in hostels, old age homes, and away from home to keep fit and manage a balanced diet. All products are rooted to tradition as well as blended with modern scientific findings.



The uniqueness of our products lies in their versatility. They can be used as ingredients in other dishes or consumed as one-pot meals/meal replacers by all age groups in all seasons with the theme of revival of traditional forgotten taste/ dishes suitable for present day generation.

Crops company is using for manufacturing of products: Sorghum, Pearl millet, Finger millet, Little Millet, Forest Honey, Natural Jaggery Powder, Brown Top Millet, Barnyard Millet, Proso Millet, Kodo Millet, Foxtail Millet, Chia Seeds, Turmeric Powder, Flax Seeds, Himalayan Pink Rock salt.

S.no	Product	Weight	Price (Rs.)
1	Foxtail Upma/ Idly Rava	500 gms	75
2	Kodo Upma/ Idly Rava	500 gms	90
3	Little Upma/ Idly Rava	500 gms	90
4	Barnyard Upma/ Idly Rava	500 gms	90
5	Multi MilletUpma/ Idly Rava	500 gms	100
6	Forest Honey	500 gm	300
7	Natural Jaggery Powder	1000 gm	120
8	Desi Cow Ghee	350 ml	720
9	Organic Turmeric Powder	140 gm	54
10	Chia Seeds	100 gm	100



### **Products of the Company:**



#### Kodo millet

- Gluten-free Great for people with gluten intolerance or celiac disease.
- Easy to digest
- · Rich in antioxidants like polyphenols
- Rich in dietary fiber.
- Good source of vitamins Vitamin B6, Niacin, folic acid and minerals such as calcium, iron, magnesium and zinc.
- Best Before: 12 Months of manufacturing
- Quantity: 500g • Price: Rs 72/-



#### **Foxtail millets**

- Foxtail millets are rich in iron and calcium.
- Tryptophan, an amino acid plentiful in Foxtail millet
- Best before 12months of manufacturing,
- Quantity: 500g • Price: Rs 65/-



### Chia seeds

- Rich in fiber, helps to improve digestive system health.
- Best before 12 months of manufacturing,
- Quantity: 100g • Price: Rs 100/-



### Little millet

- It boosts immunity and has exceptional nutritional values.
- Free from gluten
- Best before 6 months of manufacturing,
- Quantity: 500g
- Price: Rs 72/-



#### Brown top millet

- These gluten-free, nutrient-dense whole grains.
- Best before 3months of manufacturing
- Quantity: 500 g • Price: Rs 144/-

VSP NUTRI BITE products are available on Just Dail and Sustainable store Telangana and AndraPradesh

### **ENQUIRY Contact Us:**

Name of the company

: VSP NUTRI BITE PVT.LTD

Address

: H.NO: 9-39/2/1 Narshimhasagar, Sujathanagar, Bhadradri Kothagudem, Telangana, 507120

Email id Website Contact

: vvnutribite@gmail.com : www.vspnutribite.com : 97012 74018, 99632 78891

# **NAVASUMA AGRO-FOODS**

Navasuma Agro-foods produces energy-dense, nutritionally balanced, affordable and traditionally sought after ragi malt and ragi malt based weaning foods. These products are preservative free, gluten free and come with no added sugar or salt. Our original director, who has more than 30 years of experience, has perfected the processing and value-addition to finger-millet. These foods can be consumed by everybody in the family, right from weaning age to geriatrics. What's more, these foods can help the convalescents too. The nutritional excellence, simplicity of preparation, tummy filling qualities, and of course deliciousness of these technically created these ready to cook food products are our novelties. Our products are distinctive because of their adaptability. They can be consumed as a stand-alone product or used as an healthy additional ingredient in other food preparations.

Crops company is using for manufacturing of products: Finger millet, Horsegram, Roasted Bengal gram

### **Products of the Company:**



### 100% Ragi malt (Finger Millet)

- Only and entirely ragi malt flour, without any additives, added sugar or salt, or preservatives. Everyone in the household, including infants older than six months old and those in their 90s, can eat this dish. This ready to cook food serves as an healthy alternative for people experiencing gluten allergy.
- · Best Before: 4 Months of manufacturing
- Quantity: 250 g, 500 g
- Price: 250 g (Rs 60), 500 g (Rs 120)



### Ragi Malt based weaning food

- This product is free of additives and preservatives. It does not have any additional sugar or salt. This affordable, enzymatically rich, energy-dense food is sure to win over the mother's trust simply because it is excellent in terms of nutrition and combines traditional and modern elements.
- Best before 3months of manufacturing,
- Quantity: 250g, 500g
- Price: 250 g (Rs 80), 500 g (Rs 160)

**ENQUIRY Contact Us:** 

Name of the company : NAVASUMA AGRO-FOODS PVT. LTD. Address

No 210, CFTRI HBCS, Bogadhi 2nd stage, Mysuru- 570026

Email id : malleshi@yahoo.com, suchngm@gmail.com,

navasumaagrofoods@gmail.com

Contact : 97012 74018, 99632 78891



## **Phytorich fine Foods Pvt. Ltd.**

Phytorich produces high-quality, nutritionally balanced, affordable ready-to-cook and ready-to-eat range of products that are rich in macro and micronutrients. They are preservative, fat or sugarfree and rich in proteins, vitamins, minerals and fibre. Our unique plant-based, ready-to-eat and instant premixes offer healthy options in day-to-day cooking. They also offer convenient options to those



living in hostels, old age homes, and away from home to keep fit and manage a balanced diet. The novelty of the products is the combination of millets, whole grains, vegetables and spices which make them wholesome and enriched. All our products are rooted to tradition as well as blended with modern scientific findings. The uniqueness of our products lies in their versatility. They can be used as ingredients in other dishes or consumed as one-pot meals/meal replacers by all age groups in all seasons with the theme of revival of traditional forgotten taste/ dishes suitable for present day generation.

Crops company is using for manufacturing of products: Traditionally known indigenous grains. Sorghum, Pearl millet, Finger millet, Horsegram, Amaranth, 'Khapali' variety of wheat, Pulses, Dehydrated vegetables, Dry fruits; cashews, almonds, pumkin seeds, sunflower seeds, flax, niger, ground nuts, cococnut, coconut oil, roasted Bengal gram, Spices, Cardamom, cloves, Nutmeg etc..

### **Products of the Company:**



- Protein Master Flour: Excellent protein, fibre, antioxidant rich ingredient for all types of Indian food recipes like Tomato omlette, Pakoda, Pancake, Burfi, Kadhi, Dhokala, Bhujiya, Laddo etc.
- Price: Rs 150/250gms



- Omega Powdered Chutney: Powder of roasted seeds rich in Omega 3 Fatty Acids. It is a rich source of unsaturated fatty acids, proteins, iron, calcium, and fibre. Improves Body Metabolism, Immune and Digestive System. It can be used to garnish salad, khaman, poha, upma etc.
- Price: Rs 60/50gms



- Horsegram Delight (Available in sweet and savory flavours): It has marvelous advantages for wellbeing. Contain carbohydrates, Proteins, Essential Trace elements Iron & Calcium. Ensure Optimal Energy, Muscle and Bone strength
- Price: Rs 80/100gms



- Premium Mukhwas: Very refreshing. To be consumed after every meals. It eases digestion, prevents acidity & boost immune system. It is very rich in Calcium, Iron, Proteins and Fibre. It is also rich source of antioxidants.
- Price: Rs 80/50gms



- •Millet Steamed Veg Balls: One Pot Meal)/ Meal Replacer. Ingredients: Jowar (Can be replaced by other millets) and Rice flour, Master protein flour, Dehydrated Dill/ Kasuri Methi, Carrot, Curry leaves, Powdered Jeera, Dry ginger, Pepper, Green Chillies and Saindhav salt.
- •Price: Rs 150/250gms



- Wheat Satva Peda Premix/Allittu: Is a very delicious premix for making peda's. It has incredible health benefits. It is rich in Vitamin B, E, Essential amino acids, Proteins and Fibre.
- Price: Rs 150/250gms





- Anjeer Burfi/ Millet Anjeer Rolls: It is a sugar- free and oil free preparation. Combination of Figs, Dry fruits, spices and Amaranth makes it wholesome and rich source of antioxidants, Iron, Proteins and Fibre.
- Price: Rs 360/250gms





- Ragi Dates Ladoo/ Ragi Dates Rolls: Is a very delicious preparation perfect for quick grab in your busy morning. It is a sugar- free and ghee- free preparation. It is wholesome and rich source of Calcium, Iron, Proteins and Fibre Suitable for all age groups
- Price: Rs 250/250gms

Want to gift healthy and yummy sacks to your loved one? here is our gift option



Products are available Online in Meesho, Flipkart and Sustainable store in Pune

### **ENQUIRY Contact Us:**

Name of the Company: Phytorich Fine Foods Pvt. Ltd.
Address: B-1,203, Kumar Shantiniketan Housing Society,

Wakeshwar Chouk, Off Sus Road, Pashan, Pune 411021

Email id : customercare@phytorichfoods.com

Website: www.phytorichfinefoods.com Contact: +91 9561242630, 9850392324



# **Vaishnavi Millets**

Vaishnavi millets sells their product under the brand name of Amrutha siri. Aims to ensure quality, healthy and nutritious food products of millets in their daily life for future generations. Company is Organizing Self Helped groups (SHS) to run their business and also provide employment for women's. Company manufactures sprouted grains millet malt, protein drink, sprouted ragi malt and instant dosa mix.



### **Products of the company**



- Amrutha siri sprouted grains millet malt: It is full of whole grains like Ragi,
  Brown top millet, kodo millet, little millet, Barnyard millet, pearl millet,
  foxtail millet, proso millet, jower, green gram, urad Dal, soya bean, horse
  gram, ground nut, Flax seeds, maize, toot Dal, black pepper, fenugreek, barley,
  Red rice, Bengal gram, other pulses and grams as well. 100% natural, 0%
  additives
- Price: Rs.400/1kg



- Protein drink: It is a multigrain malted food drink. It's a vegan protein from Peas (Pisum Sativum) & Wheat (Triticum) provides essential & branch-chain amino acids that help in muscle and bone formation.
- This protein shake powder is a great way to increase protein intake and meet dietary recommendations.
- It is rich in vitamins, minerals such as calcium, iron, magnesium and fiber.
- Price: Rs.250/1 liter



- Sprouted ragi malt: It is a healthy breakfast drink made with ragi flour or sprouted ragi flour, water or milk and jaggery.
- This ragi malt recipe gives you a smooth drink without any lumps and can be made in less than 15 minutes.
- Price: Rs.350/1kg



- Instant dosa mix: it is a mix of millets and ancient black rice. It is a rich source of Vitamin E, B complex, niacin, thiamin and riboflavin. In addition, it contains essential amino acids like methionine and lecithin and minerals like iron, magnesium, phosphorus and potassium.
- Price: Rs.125/250 grams

### **ENQUIRY Contact Us:**

Name of the company : Vaishnavi Millets

Address : 16/12 aswathkattae main road, Kasturibanagar,

Mysore road, Bangalore-26

Email id : vaishnavimillets@gmail.com

Contact : 91 9110654438, +91 9036818054



# **Sri Umamaheswara Millet Foods**

Sri Umamaheswara Millet Foods established in 2015 in Yagatipalle Village under the Brand Name KRISHI Millets with technical Support from SHE&CS, Krishi Vigyan Kendra, Yagantipalle. The Unit was established by two SHG Women Entrepreneurs and KVK facilitated for establishment of the unit in terms of Registration, training in products preparation, Sample analysis, Products Registration with FSSAI, Advertisement of the products, and product promotion in various forums, Packing, Labeling and Marketing.



Crops company is using in process manufacturing of the product: Sorghum, Foxtail, Ragi, Proso, Kodo, Browntop, Bajra

### **Prices of Millet Products**

S. No.	Name Of the Item	Price (Rs/Kg)
1	Sorghum Suji (Upma/Porridge)	70
2	Sorghum Idli Ravva	70
3	Sorghum kichidi Mix	110
4	Foxtail Rice	70
5	Foxtail Ravva	100
6	Ragi Pindi	60
7	Kodo Millet Rice	110
8	Kodo Millet Suji	130
9	Proso Millet	100
10	Proso Millet Suji	130
11	Barnyard Millet Rice	110
12	Barnyard Millet Suji	130
13	Mixed Millet Suji	150
14	Mixed Millet Flour	70
15	Bajra Suji	60
16	Millet Sweets (Laddu, Burfi etc.)	280
17	Millet Savories (Muruku, namakpara etc)	280
18	Mixed Millet Laddu (Ragi, Bajra, Foxtail, Kodo, Proso)	400

# **Products of the Company:**

























Products are available in Departmental stores, Super markets at Nandyal, Ongole, Kurnool, Tadipatri, Vijayawada, Ananthapur and Bellary

**ENQUIRY Contact Us:** 

Name of the company : Sri Umamaheswara Millet Foods Email id : maheswarammak9@gmail.com

Contact : 9493375873

